

Many students may be in different time zones/ have various responsibilities and schedules so this influences their ability to attend class.

Lots are trying to make it into the accounting degree program and are stressed about keeping their average where they need it to be.

Lots of things going on- several students appear to hold full time jobs and are also taking on full course load.

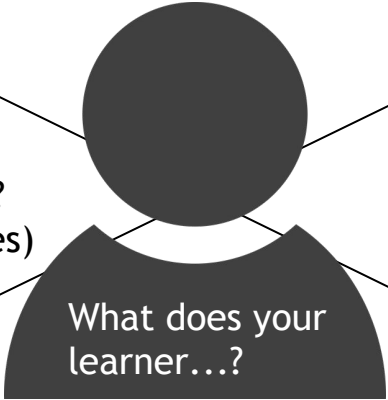
Many seem to prefer the non-synchronous lecture videos I provide to a session that is required to be attended at a certain time, since this allows for more flexibility with busy lives.

Fully online learning can be isolating from peers- some miss the interaction. But many also prefer the online version due to more flexibility/time efficiency. So it is important to offer various options for students to respond to their unique preferences.

Hear?
(influences)

See?
(environment)

Some problems understanding how to access certain questions/ solutions/ where to spend study time most effectively in the course.



Think and Feel?
(preoccupations)

What does your learner...?

Tend to get several questions on components of earned income for childcare purposes on midterm question #1- seem to want some clarity here.

Say and Do?
(behaviour)

Some difficulty with 3043 chapter 2 NOA questions- may want to rewrite to make more clear.

Some do not watch the youtube lecture videos and miss out on key course content as a result. Tends to have a negative effect on quiz results. Need to emphasize watching them to ensure they understand it is a requirement. .

Pain Points?

Students struggle with the specific tax-related content. Usually get the general idea but cannot apply correctly due to misunderstanding a few details.

Students that understand the need to watch the lecture videos and practice the homework questions tend to do extremely well on quizzes & assignments.

Gain Points?

Like that I offer the key content in lecture videos that can be done on own time while still providing synchronous sessions for discussion, questions, and repractice of key questions.