**WIIFM**

I teach in the computers program in the School of Business. Main courses are Advanced Data Analysis (Excel) and an Intro to Word and Excel. I have a lot of international students and their main reasons for taking course in the business school are immigration to Canada, better life for them and their families, starting their own business, a passageway to a new career or another degree program and specifically for taking Excel is to improve their skills with data. My domestic students are hoping to run their own businesses, upgrade their skills for their current jobs, get a job in an office environment, passageway to another degree program or if they are just out of high school they may be taking a short one year or two year program to figure out what their interests are.