

Students often write lab reports which can be challenging.

To help motivate second year students, some WIIFM points include:

- Critical to communicate scientific findings to a general audience. Practicing this skill will be important when as a scientist would like to share your results with your peers – scientific/nonscientific audience.
- Completing the lab report activity is important for developing research skills.
- Maintaining a lab notebook/electronic lab notebook is also a useful skill for record keeping and helps diversify your skill set.
- Remind students this will help them when they are enrolled in upper year courses (e.g. honours thesis projects) and are required to submit thesis projects for evaluation.
- Potentially help them when searching for science related employment.