**What’s In It For Me?**

Writing Mechanics

* Clearer writing when creating resumes and cover letters
* A better first impression when sending emails
* Effective on the job communication
* In other classes marks will improve with improved grammar and sentence structure

Reading Comprehension

* Read and understand job ads and background information about the company
* Improved performance in school – especially with regards to studying from text books
* Improved ability to understand news stories and government policies

Media

* Able to critically review advertisements to make better purchasing decisions
* Able to transfer critical review skills to academic texts and articles

Writing

* Able to compose reports and essays in preparation for further post- secondary education
* Able to write well organized and composed reports for work or grant requests etc.

Presentations

* Able to speak confidently in front of an audience
* Improved confidence for interviews
* Excel in class presentations