

# What's In It For ME (WIIFM)

I teach faculty how to build online courses, as well as how to use an LMS. In most cases my “students” are eager to learn and explore new ideas and methods. At first my “students” might be hesitant if they have always taught in a “face-to-face” manner, but they soon see and experience the advantages:

- Accessibility – for students who might have different accommodations – ex. Screen Readers
- Flexibility – allows for flexible hours for both the faculty members as well as their students
- Convenience – for both the faculty members as well as their students on different schedules
- Access of material – to material for both the faculty members as well as their students
- Increase learning potential – Access to more resources
- Time management – online assessments, etc. lowers the amount of time needed for marking
- Organization – keeping class material in a well-organized manner
- Student Engagement - Allows for a more diverse teaching / learning experience
- Professional / Personal satisfaction – I have found that many faculty members once they get a hang of it, and start building / teaching their courses they come back to me with good feedback, and are often proud to show me what they have done or accomplished.

Angie Covey  
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