***“What’s in it for me?”* Activity**

I am going to use my course, Developing Leadership, as the basis for this activity. This is a General Education course and I get students coming from many different programs at the college. For each of these students as individuals or programs, there are common motivations that come up when I ask a similar question at the beginning of the term.

Some of these motivations include:

* I must take a Gen Ed course to graduate
* A friend took the course and liked it or said it was easy
* I want to start my own business and leadership skills are important to this
* I took similar courses in my program
* I have taken leadership courses in the past (high school, at work)
* I am going to be working with people, so I want to learn how to be a better leader
* I don’t think I am a very good leader right now and I want to get better
* I think I am a good leader and I want to get better
* I want to take on more leadership roles in the future
* I want to be a manager or supervisor
* I wanted to take an online course to have more flexibility in my schedule