

What's In it for me



<https://inesekapeniece.com/everyone-wants-to-know-wiifm/>

One of the first questions students ask me during the course is, “Can I be a Senior Project Manager After Completing this course?”

This is a difficult question to answer because there is no right or wrong answer. Given that this is a common question, I generally facilitate an online classroom session where the student can ask any questions related to the course or Project Manager as a career.

I stress the key competencies and skills required to be a senior project manager (See mind map).

Students should use this course in conjunction with their existing work experience. Students who have an in-depth programming background experience or Engineering can expect to use the Degree program to move into a project manager role. Those students who have very little experience or experience in Customer Service (McDonald's etc.), will find it very difficult to directly move into a PM role. They would be better position to move into a Project Co-Ordination role.

I stress the need for soft skills as studies have shown that Project Managers job is 75% Commination. Students who lack communication skills or are uncomfortable with presentations may struggle in this role. I can teach any students the hard skills required to be a project manager, but soft skills are very difficult to teach (listening, communication etc.).