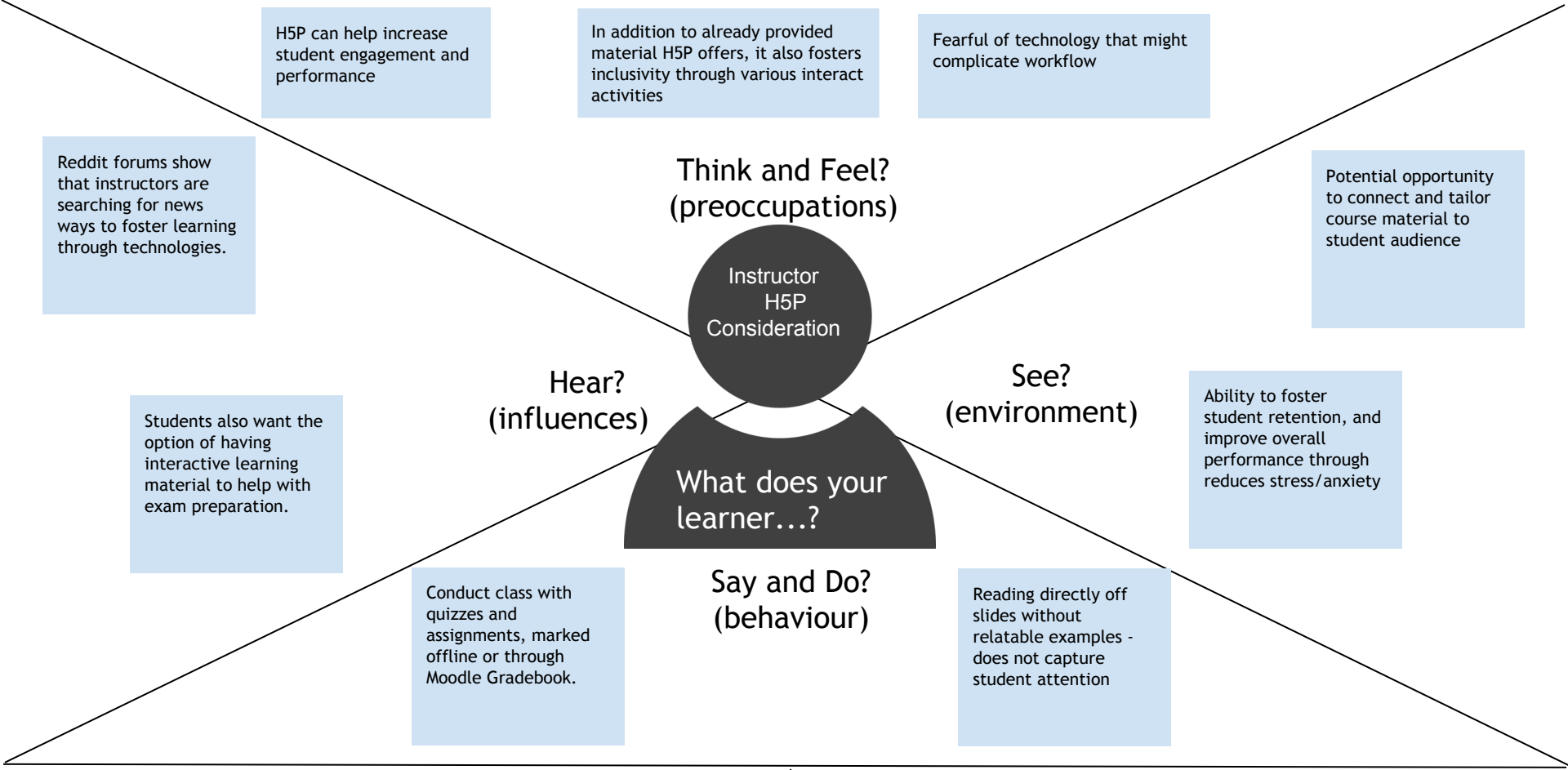

Pain Points?

Ease of adoption

Ease of use

Initial time to setup content.

Gain Points?

Reusability/Transferability.

Many accessible types

Mobile and desktop responsive. Can be accessed anytime and anywhere