

SYMBOLS, VALUES & NORMS

CRASH COURSE SOCIOLOGY #10

CULTURE	"the non-material objects - like thoughts, actions, language + values come together with material objects to form a way of life"
THINGS material IDEAS Non Material SYMBOLS	Books, Buildings, Road, Clothing Transportation, Monuments Colour Red = Stop Idea of Freedom → anything that carries a specific meaning STOP - Language allows us to share our culture non-verbal (symbols, gestures) verbal written } allows cultural transmission
MORAL CATEGORIES VALUES BELIEFS NORMS 1) Folkways 2) Mores 3) Taboo	- cultural standards, ideas + guidelines to what is good or bad, right or wrong "Democracy" East = collectivism West = Individualism - specific ideas of what people think is true "a good political system allows everyone the opportunity to vote" - informal little rules - we stand facing the door of the elevator not the back - that would get us "weird looks" - more official, formalized as stated rules + laws - negative sanctions if broken - fines, jail - crucial to a society's moral center - NEVER okay cannibalism, incest

Culture is made up of Things + Ideas. Things are material items and Ideas are non-material items made up of Symbols, Beliefs + Norms. Symbols carry specific meaning including Language. Moral categories include Values, Beliefs + Norms. Values are cultural standards. Beliefs are specific ideas and Norms are rules + expectations. 3 Types of Norms: Folkways, Mores + Taboo.