

Video Title: How language shapes the way we think | Lera Boroditsky

Video URL: <https://www.youtube.com/watch?v=RKK7wGAYP6k> (14 mins 13 secs)

<p>Big effects - relation to time and space</p> <p>Deep effects - counting and math</p> <p>Early effects - how we perceive and decide early on</p> <p>Broad effects - how grammatical gender affects descriptions</p> <p>Weightly effects - how grammatical gender affects blame, intention and punishment</p> <p>LANGUAGE IS FLEXIBLE, DIVERSE AND FLUID</p>	<ul style="list-style-type: none"><li>● <b>Transmit ideas and knowledge</b></li><li>● About 7000 languages in the world</li><li>● Different sounds, vocabulary, structures</li><li>● Does the language we speak shape the way we think?</li><li>● “To have a second language is to have a second soul”</li><li>● Only recently there is research and scientific data</li><li>● Examples:<ul style="list-style-type: none"><li>○ Left and right vs. cardinal directions (stay oriented really well because all conversations revolve around directions)</li><li>○ Differences in cognitive abilities</li><li>○ How people think about time (east to west, time is locked on landscape)</li><li>○ Number list</li><li>○ Color spectrum and visual world</li><li>○ Structural = grammatical gender</li><li>○ How events are described (he broke the vase vs. the vase broke itself)<ul style="list-style-type: none"><li>■ They pay attention to different things depending on what their language requires of them (remembering the subject vs the intention)</li><li>■ The language guides our reasoning</li></ul></li></ul></li><li>● <b>Big effects</b> - time and space</li><li>● <b>Deep effects</b> - math + numbers</li><li>● <b>Early effects</b> - color (basic perceptual decisions)</li><li>● <b>Broad effects</b> - grammatical gender applied to all nouns</li><li>● <b>Weightly effects</b> - blame and punishment</li><li>● Linguistic diversity = human minds are flexible</li><li>● <b>Languages are living things - change based on needs</b></li><li>● ½ world’s language will be gone in 100 years</li><li>● <b>What thoughts do I wish to create?</b></li></ul>