

Like Driving a Car- Relearning Job Search Strategies

I teach Career Management to international students. The students usually have no employment experience in Canada. Students who have an employment history from outside of Canada, do not know how to market themselves in the Canadian job market. The challenge is to teach the students about job search in a Canadian context. As most students want to find jobs in Canada for settlement purposes, this course helps them build their skills to meet the demand of the local labour market. The students have to unlearn the old way of driving a car on the road and re-learn how to drive the car according to local rules and regulations in order to safely navigate the roads here. Similarly, the students need to modify their job search strategies and their marketing material like resumes to meet the expectations of the local employers. Once they have figured out what works, developing strategies for job search for them comes easily like driving a car.



Image:

<https://lh3.googleusercontent.com/SL8fMFESCwQM9NgzTThKJnGDGpGTp140C1J9R5NL9gWnwQeUv-veLfBnNmNAf8uz09siicry1GbQm-XTIGtCurlSuWB9k4XDeiUI0w=s512>