

Communications for Healthcare Professionals

1: Introduction to Communications for Health Care Professionals

- Introduction to communications in Healthcare
- What is Communication?
- What is Ethical Communication in Health Care?

3: Strategic Communication Planning

- Principles of an Effective Communications Plan
- Designing an Effective Communications Plan
- Leadership in Communication
- Application of Communications Planning

5: Digital Health Communications

- What is Digital Health?
- Effective online communication in healthcare

2: Organizational Culture & Empathetic Communication

- Organizational Culture
- Empathetic Communication
- Teamwork
- Active Listening
- Medical Discourse

4: Risk Communications

- What is Risk Communication?
- Goals for Communicators
- Risk Communication Framework