# Documentation tool CRAAP Test

#### **Resource Title:** Marketing Your Changes

#### **Resource URL:**

https://www.wisc-online.com/learn/career-clusters/business-management-and-administration/ccs506/marketing-your-changes

# **Currency: The timeliness of the information:**

### When was the resource published or posted? Has the resource been revised or updated? Does your topic require current information? Are the links functional?

The date of the post is not available and there are no signs to indicate that the resource was revised or updated. The course object fits well for the topic, but preferably the information should be more current. Unfortunately, the link is not functional anymore since the Adobe Flash Player is not supported in the World Wide Web.

## **Relevance:** The importance of the information for your needs

## Does the resource relate to your needs? Who is the intended audience?

# Is the information in the resource at an appropriate level for your learners?

The resource relate to my needs, and the course tool is for change management and marketing students or any learners who are interested in learning about change. The course tool is appropriate for students who are looking to soak their feet on change management which is useful to the course that I teach.

## Authority: The source of the information

#### Who is the creator?

#### What are their credentials or organizational affiliations? Are they qualified to write on this topic?

The course tool was created by Barbara Liang but the tool itself is developed by

Gayla Ross. There was no provided information about the authors in the website, but based on the course tool itself, they are knowledgeable about the topic.

## Accuracy: The reliability and truthfulness of the information

#### Is the information supported by evidence? Has the resource been reviewed or refereed? Are there spelling, grammar, or typographical errors?

Since the course tool is more of an activity, there is no evidence that support the information nor any indication that it has been peer-reviewed or refereed. I did not notice any spelling, grammar, and typographical error in the course tool from glancing over the content.

### Purpose: The reason the information exists

# Why does this resource exist? (to inform, teach, sell, entertain, or persuade?)

#### Is the information fact, opinion, or propaganda?

# Are there political, ideological, cultural, religious, institutional, or personal biases?

This course tool exist to teach in an interactive manner and works best when it is used to drive/hammer a point. Since the information found in the course tool based more on facts as it is about teaching a concept. There seem to be no political, ideological, cultural, religious, institutional or personal biases found in the course tool.

### Notes: Are there additional questions or observations you have about this material that affect your decision to use it? (i.e. this is an opinion piece that I will use to demonstrate one side of an argument).

I wanted to use this course tool since it is a very interactive way to teach about the topic.

# Final Recommendation: Will you use this resource? Why or why not?

Yes, but only after I have taught the course material, since the course tool did not have any references. In this way students, can fact check the tool itself. Furthermore, I believe that the interactive activities in the course tool is most effective when driving/hammering a point, rather than using it as an introduction to the topic/course.

# Padlet Comment:

collaborators in curation

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