

WIIFM Activity

Why would my learners be interested in learning how to write argumentative essays in academia?

- Learn how to write clear and concise argumentative essays.
- Utilize effective frameworks to present and defend their points in the workplace.
- Write professional academic papers that ensure success in coursework and program completion.
- Learn to clearly articulate and persuade others in different aspects of life, fostering effective communication.
- Develop skills to evaluate other people's arguments.
- Learn different ways of looking at the issues and respect the diverse opinions, values, belief systems, and contributions of others.
- Develop reliable critical thinking and critical reading strategies.
- Summarize the argument of others.
- Practice communicating their findings in both academic and non-academic settings.
- Communicate clearly, concisely, and correctly not only in written but also in spoken and visual form that fulfills the purpose and meets the needs of the audience.
- Apply a systematic approach to solving problems.
- Use a variety of thinking skills to anticipate and solve problems.