

Le secret de TED pour bien parler en public

Lien youtube <https://www.youtube.com/watch?v=-FOCpMAww28>

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Points essentiels (indices)	Details/notes
<ul style="list-style-type: none">① <u>Wrong idea about TED talk.</u>	<ul style="list-style-type: none">① TED talk is not:<ul style="list-style-type: none">- Give a talk on a round, red rug- Share a childhood story- Divulge a personal secret- End with an call to action.
<ul style="list-style-type: none">• <u>All great TED talks</u> have one thing in common.• <u>Idea is the most powerful force</u> shaping human culture.• <u>There are some guidelines</u> for a successful talk	<ul style="list-style-type: none">① they all have one thing in common, and that thing is an idea. They transfer that idea to their listeners and they get connected to their speech.There are four guidelines:<ol style="list-style-type: none">1 - limit the talk to one major idea2 - Give your listener a reason to care3 - Build your idea piece by piece4 - Make your idea worth sharing.
Sommaire	
<ul style="list-style-type: none">• Je retiens que parler en public ne s'improvise pas, ça s'apprend.• A talk should have a structure in order to be successful.	